



GMB YOUR VOICE IN ASDA

November 2025

Bullying & Harassment - Your Voice Matters

Dear members,

We know that a safe, respectful and supportive workplace is essential for everyone. Recently, a number of concerns have been raised by colleagues across ASDA regarding bullying, harassment, inappropriate behaviour and unfair treatment.

To ensure we fully understand the issues you may be facing and to strengthen our case when challenging ASDA management. We are inviting all GMB members to complete a short, confidential survey.

Why This Survey Is Important

- To identify patterns of behaviour affecting colleagues
- To understand how incidents are being handled by management
- To highlight areas where ASDA is failing in its duty of care
- To ensure GMB can take informed action and support members effectively



Your feedback will help us push for Stronger anti-bullying policies

- Fair and consistent management practices
- A safer, more respectful working environment
- Better support for anyone who raises concerns

All responses are strictly confidential. No personal information will be shared with ASDA. The purpose is to gather evidence and better represent you.

Your input could make a real difference. Please take a moment to scan the QR Code and complete the survey. Also encourage other members in your store to do the same.

If you are impacted by this issue and would like support or advice, or you are seeking assistance on other matters, please contact our office directly at 01603 626492, or visit our GMB Members' Support Centre at www.gmb-asda.com/support



GMB Member Feedback

GMB ASDA London Region

For assistance visit the GMB Members Support Centre
www.gmb-asda.com/support