



GMB LONDON REGION

www.gmb-asda.com/support

GMB YOUR VOICE IN ASDA

June 2025

Tracking Your Every Move.

Dear members,

You are aware that Asda have for some time been able to track and follow you whilst driving a home shopping van. This includes the use of CCTV fitted to the vans.

Asda's systems also automatically flags up when a van goes off route, if a van repeatedly stops at a certain location, if a van takes extended breaks along with reporting on driver style.

If any of the above requires Investigating Asda are likely to refer to the vehicle's CCTV footage.



The CCTV does not include a driver facing camera however as you are aware there are cameras located on the front wings / mirrors which do capture some footage within the cab.

This could result with evidence being seen relating to: -

- Vaping within the van, which is a breach of policy.
- Smoking within the van, which is a breach of the law and policy.
- Seatbelt not being used.
- Mobile phone being used whilst in charge of the vehicle.

The above can result with an allegation of Gross Misconduct and could result with dismissal from the business.

GMB want to raise awareness to all drivers to ensure that there are no unnecessary allegations and investigations.

Be Mindful: Everything You Do Within A Home Shopping Van Is Tracked.

If you are impacted by this issue and would like support or advice, or you are seeking assistance on other matters, please contact our office directly at 01603 626492, or visit our GMB Members' Support Centre at www.gmb-asda.com/support

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For assistance visit the GMB Members Support Centre
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