



GMB LONDON REGION

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GMB YOUR VOICE IN ASDA

February 2024

Bullying and Unprofessional Management

ASDA COLLEAGUES ARE FED UP

Dear members

Members in ASDA Wisbech and ASDA Lowestoft have reported that some of the ASDA Management are asking “Am I a bully?” or stating, “I’m going to go and bully some colleagues now.”

It’s not funny, it’s pathetic and it is an example of why these people should not be managers.



ASDA Wisbech and ASDA Lowestoft are NOW undertaking a formal ballot for industrial action due to 7 key points, one of which is Bullying and Unprofessional Management.

Don’t be a bully, be a professional. GMB Members will not tolerate bullies.

If you are a manager working within ASDA Wisbech, ASDA Lowestoft or any other ASDA Store and you are offended by GMB stating that there are some managers who bully their colleagues, then it could be time you leave as you possibly are one of them.

If you are impacted by this issue and would like support or advice, please contact our office directly at 01603 626492, or visit our GMB Members’ Support Centre at www.gmb-asda.com/support

GMB ASDA London Region

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